



THE EIGHTH ANNUAL

Red Cape Ball

2026 Partnership Invitation

zero²hero[®]



Red Cape Ball²⁰²⁶

Enter a world of sparkle and celebration!

The highly anticipated Red Cape Ball is back in 2026 for its 8th year. As one of the main events on Perth's social calendar, it's an unforgettable, not-to-be missed experience that leads the way for empowering young people to navigate the challenges of mental health.

Join us on Saturday 7th November at the prestigious Optus Stadium River View Room that boasts unmatched views of the dazzling Swan River and Perth city skyline. Enjoy an award-winning dining experience and premium Australian beverages to last the night with entertainment from the incredible live band 'Furnace and the Fundamentals'.

With one in four young people currently dealing with mental health problems, zero2hero's mission is more important than ever.

Be a part of Perth's influential business leaders and community supporters to help zero2hero continue to work towards a future where every child and young person is comfortable treating mental health issues as part of everyday life. Together with your support, we continue to build toward making this vision a reality.

In 2025, the Red Cape Ball exceeded all expectations, raising \$407,000 that helped us to impact over 66,000 young people in one year through zero2hero's youth programs.

History tells us that tickets will sell quickly
– so we encourage you to book your table today!

DATE:

SATURDAY 7TH
NOVEMBER 2026

VENUE:

OPTUS STADIUM,
RIVER VIEW ROOM

ATTENDEES:

750+ guests. Corporate,
Executives, Business Leaders,
Community Supporters.

PARTNERSHIP:

Please see our following
list of partnership offerings.
In kind and financial support
are both appreciated.



How we help young people

Our initiatives aim to unleash the heroes of today to become the leaders of tomorrow in promoting positive mental health throughout their communities.

We run school programs and camps that educate, engage and empower young people to support their own mental health and prevent suicide in their community.

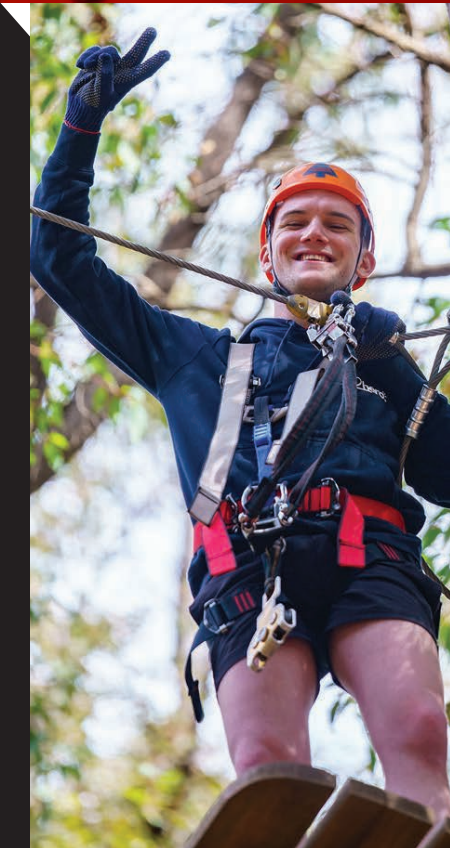
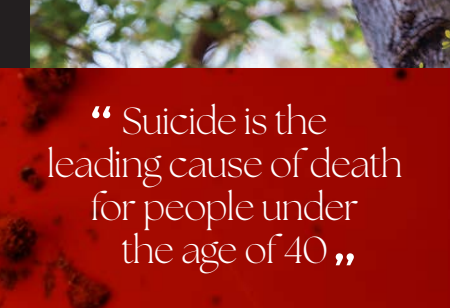
Our reach and impact extends far beyond what we imagined when we began this journey, and we have partners like you to thank for that.

Your support is critical

With one in four young people currently dealing with mental health problems, zero2hero's work is more important than ever.

Your support will ensure future generations of young West Australians have the resilience, confidence and skills to not only navigate their own adolescence and mental health issues, but to identify and assist others to do the same.

Funds raised at the Red Cape Ball are crucial in allowing us to become strong voices for positive mental health as they enter into adulthood.



In 2025, we...



Reached
268
schools
reached



Impacted
66,156
young
people



Covered
5,805km
on our
fundraising treks



Hosted
516
young people
at Camp Hero



Delivered
1,010
workshops



Trained
399
in suicide
prevention



Partnership Invitation

As WA's leaders and community supporters, we invite you to take heroic action and stand up for young West Australians by partnering with us at the Red Cape Ball.

Our tiered partner packages offer priority seating options to ensure you have an even better opportunity to connect, engage and build relationships in an intimate setting whilst gaining more exposure for your business.

Please consider the following three partnership opportunities that directly contributes to making a positive difference in the lives of young people.

Find the priority seating plan on the following pages.

PLATINUM PARTNERS (Limited to 6)

\$25,000

ONLY 1 REMAINING

Our Platinum Partners will be hosted in our Tier 1 section, exclusive to only Platinum Partners, and will receive the benefits below:

- 2 x Tier 1 tables for 20 attendees (10 per table), with premium table placement at the event.
- Featured in event promotion and marketing collateral, including:
 - Company logo displayed in multimedia screens during event
 - Company logo displayed in the event program
 - Company logo featured on Red Cape Ball media wall
 - Half-page advertisement in Red Cape Ball event program
 - Promoted as a Platinum Partner on social media
 - Listed as a Heroic Supporter on zero2hero website
 - Listed as a Heroic Supporter in the zero2hero annual report
 - Listed as a Platinum Partner on the Red Cape Ball website
 - Table name card featuring your company logo
- Recognition as Platinum Partner of the 2026 Red Cape Ball
- French champagne and premium beverages served to your table all evening
- Three course fine-dining menu including alternate options for entrée and main courses
- Access to event photography for marketing purposes

GOLD PARTNERS (Limited to 9)

\$10,000

8 REMAINING

Our Gold Partners will be hosted in our Tier 2 section, exclusive to only Gold Partners, and will receive the benefits below:

- 1 x Tier 2 table for 10 attendees, with premium table placement at the event.
- Featured in event promotion and marketing collateral, including:
 - Company logo displayed in multimedia screens during event
 - Company logo displayed in the event program
 - Quarter-page advertisement in Red Cape Ball event program
 - Promoted as a Gold Partner on social media
 - Listed as a Gold Partner on the Red Cape Ball website
 - Table name card featuring your company logo
- Recognition as Gold Partner of the 2026 Red Cape Ball
- French champagne and premium beverages served to your table all evening
- Three course fine-dining menu including alternate options for entrée and main courses
- Access to event photography for marketing purposes

**Please note this event is input taxed and not subject to GST.*



RUBY TABLE PARTNER \$5,000

Ruby Table Partners will be given priority placement within our Tier 3 seating area and will receive the below benefits:

- 1 x Tier 3 table for 10 attendees, with priority placement
- Featured in event promotion and marketing collateral, including:
 - Company logo displayed on multimedia screens during the event
 - Company logo displayed in the event program
 - Listed as a Ruby Table Partner on the Red Cape Ball website
 - Table name card featuring your company logo
- French champagne and premium beverages served to your table
- Three course fine-dining menu including alternate options for entrée and main courses
- Access to event photography for marketing purposes

STANDARD TABLE \$3,600

- 1 x Tier 3 table for 10 attendees
- Three course fine-dining menu including alternate options for entrée and main courses.
- Premium beverages served to your table

Red Cape Ball

2026

MAIN STAGE

TIER 1

TIER 2

TIER 3

DANCE
FLOOR

- TIER 1 Platinum Partners
- TIER 2 Gold Partners
- TIER 3 Ruby Partners and Standard Tables (Ruby Priority Seating)

Partnership Application Form

To secure partnership for the Red Cape Ball, please complete the following application form and return it to the Events Team at redcapeball@zero2hero.com.au

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

- ☐ PLATINUM PARTNER
- ☐ GOLD PARTNER
- ☐ RUBY TABLE PARTNER
- ☐ STANDARD TABLE

PARTNERSHIP TERMS AND CONDITIONS

In order to confirm your partnership, we require a completed Partnership Booking Form and the partnership value paid in full. We are unable to offer a refund for partnership cancellations.

FORM SUBMISSION

Once completed, please email the booking form to redcapeball@zero2hero.com.au

PAYMENT DETAILS

Once we receive your Partnership Booking Form, we will issue a Tax Invoice and advise you of available payment methods.

CONTACT DETAILS

For more information please contact us at redcapeball@zero2hero.com.au



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redcapeball.com.au